

Pre-Production Summary Template

GENERAL INFO

- **Your name:** Rebecca Branton
- **Story idea #:** 2: Sloshed Serpent
- **Linear or Non-Linear?** Non-Linear
 - **If Linear**, summarize:
 - Beginning / Exposition:
 - Middle / Complication:
 - End / Resolution:
 - **If Non-Linear**, which format are you using? Book Ending
(Book Ending, The Countdown, The Puzzle, or The Beaded Necklace)

Summarize how your story will fit that format:

My story begins and ends with the same two scenes. The information in the middle of the animation informs the actions at the beginning and end.

CREATIVE BRIEF

- What must it be? **A stop motion animation**
- Who is it for? **Can be for anyone, but the main audience is young adults.**
- How long must it be? **10 to 30 seconds**
- What is your objective with the piece? **To show that getting into a bad habit quickly forms a vicious cycle.**
- When is it due? **February 16th**
- What is the overall idea? **That a snake keeps falling into a bottle of wine, getting drunk, and passing out.**
- What is the storyline summary? **A snake is seen dizzy, swaying, and then passes out. When unconscious, the snake turns from green to pink. It then wakes up and begins moving. It comes across a wine bottle and climbs up the side. It falls in, and emerges as green again. The snake tries to keep moving but becomes dizzy, starts swaying, and then passes out.**
- Elevator pitch:
A snake falls into a dark habit that he just can't bring himself to quit.
- Tagline: **The ultimate snake charmer.**
- Look and feel description: **The setting is real life while the snake is made of Play-doh and is the only moving element.**
- Identify classic plot. Ex: Good vs Evil / Overcoming the Monster, Rebirth and Redemption, Rags to Riches, Role Reversals, Buddy Stories, Love Stories, Quest / journeys / Voyage and Return, Ship of Fools, The Rebel / Life Against the Grain, Coming of Age, or “Other” (explain):

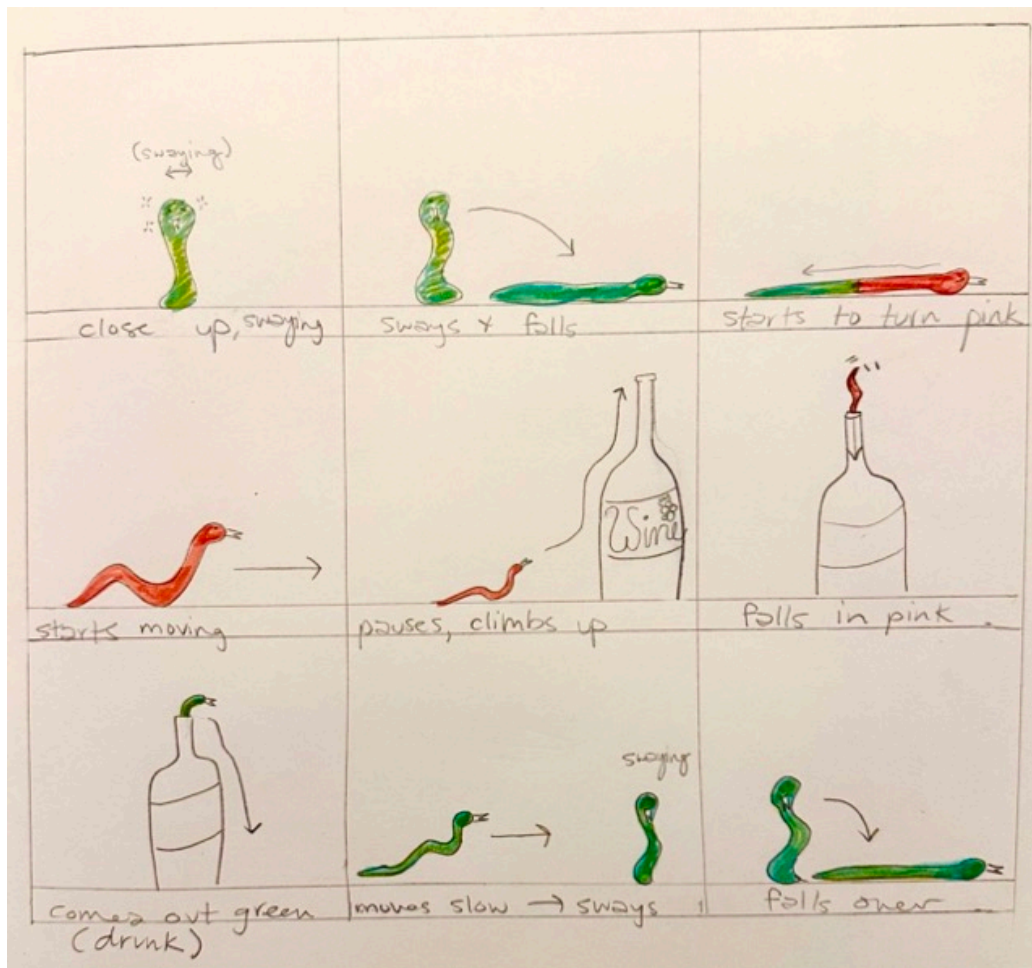
This is a quest/journey/return plot. There are also elements of rebirth and redemption. This plot is mostly a continuous cycle.

STORYBOARDS

- **WHAT?** Create your visual script using storyboards. Be sure to map out each “story beat” so that someone unfamiliar with the story would be able to tell what is going on.
 - You may use imported graphics, but each frame should also have a hand-drawn element.
 - Stick figures are fine, but do pay attention to framing (visual composition), for example, Wide Shots (WS), Close-ups (CUs), Extreme Close-ups (ECUs), Over the Shoulder shots (O/S), etc.
- **HOW MANY?** Plan on at least one storyboard for each major shot or sequence we will see.
 - For example, we might start with an establishing shot (WS) to take in the scene, and then cut to a

CU of the main character, and then an ECU of a first-person perspective of what they are looking at in their hand. Then we might cut back to a Medium Shot (MS) of them walking across the scene. This sequence would be represented by 4 storyboard frames.

- Or if a single framing is used (i.e. the camera doesn't move and the focal length stays the same), then you would clearly map out the motion of the characters and objects in the frame. Use arrows to show us what moves where.
 - Repeating the above scene, we might see the character move in from the side with a large arrow. Once in place, their head might move down as their hand moves up (use a small arrow for each), then we see them move across the frame with another large arrow. This would likely be represented by 3-4 storyboard frames also.
- **HOW?** Once you've created your storyboard frames, insert those images here in this document. You may use software (Photoshop, Animate, etc.) or hand-draw them and scan them or snap photos.



When you are done creating this document, you should create a universal PDF document that can be easily posted to your blog or emailed (it's not safe to assume everyone has Microsoft Word, and the files can be very large).

To do this on a Mac, click File>Print and then click the option for PDF in the lower left, followed by "Save to PDF". Contact me if you need help on a PC.

***PS:** Don't forget to do your 2nd story idea in the same format!